



CALPEEK

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38th A.D. UPDATE: BOLAND, SCOTT & WILCOX BATTLE TO REPLACE LA FOLLETTE IN ASSEMBLY.

Interest in the 38th A.D. primary is beginning to intensify on the Republican side where 3 candidates have emerged as possible successors to retiring Assemblywoman Marian La Follette(R-Northridge). What makes this race interesting is that two of the candidates, Paula Boland and Rob Wilcox, are allied with rival GOP factions in the San Fernando Valley. Bob Scott is the third major GOP candidate. Two other Republicans and two Demos round out the primary field, but the focus is on Boland, Scott and Wilcox...

...For those who haven't follow the intra-party warfare, Boland is allied with former Congresswoman Bobbie Fiedler(R) and Assemblywoman Cathie Wright, both arch foes of State Sen. Ed Davis(R-Valencia) and his key ally, La Follette. Wilcox is a press AA to La Follette and has support from his boss and Davis...

...Who's ahead? Boland will probably raise more money than Wilcox (and much more than Scott). In terms of endorsements, it's about even between Wilcox and Boland (Scott is nowhere close). For example, Boland has endorsements from 12 legislators, while Wilcox has won backing from 7. Boland also has support from L.A. Co. Supes. Deane Dana and Mike Antonovich and L.A. Councilman Hal Bernson. Wilcox has Burbank Mayor Robert Browne, plus organizational endorsements from PORAC and from the L.A. County Professional Peace Officers Assn....

...On issues, Scott is a vocal PRO-CHOICE Republican, while Boland is PRO-LIFE. With both Davis and La Follette being PRO-LIFE, one might think Wilcox would follow, but he too is PRO-CHOICE - but not as strong as Scott. Wilcox prefers the safer ground of law & order. L.A. Police Chief Daryl Gates is pictured in Wilcox's brochure, but has

NOT endorsed Wilcox. Boland and Scott both push their long service to the community and knowledge of local issues.. This is one of Scott's strongest points...

...Scott probably hurts Wilcox more than Boland, which is why some think the Wilcox team will hit him very soon, trying to reduce his credibility. Does Wilcox have the ammunition???

...Bottomline: Right now this GOP primary is very close, with Boland now slightly in front of both Wilcox and Scott. If Wilcox can take away some of Scott's support with a good hit, he would then be in a position to move on Boland. Stay tuned...

CALPEEK'S EARLY SPRING READERSHIP SURVEY.

Editor's note: Here is Part II of the CALPEEK Readership Survey. CALPEEK received 310 responses to its survey. Survey questions were mailed in late March and most were returned between Mar. 31 and Apr. 13. The survey is NOT scientific, but provides a good indication of how Calif. political insiders currently view the various State-wide BALLOT MEASURES. Please remember: In a CALPEEK Readership Survey we ask our readers which side they think will win, NOT which side they plan to vote for...

- #111 - The official title is the Traffic Congestion Relief & Spending Limitation Act of 1990. Some call it the Gas Tax Hike and Gann Rollback. And others refer to it by it's legislative title, SCA 1...

...Of those responding, 50.7% think #111 will PASS; 46.1% said it will FAIL; and 3.2% offered no opinion. The last time CALPEEK polled on this measure (11/89), 69% thought it would pass; 25.7% said it would fail; and 5.3% had no opinion. Perhaps the

{Continued Next Page}

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reason for the higher numbers in November were because of the Oct. 17th Santa Cruz earthquake — when it was thought that hundreds of millions of dollars would be needed for reconstruction. The estimates have not changed, but perhaps attitudes have...

...New figures released by the Calif. Poll show Prop. 111 ahead by a 47% to 39% margin, with 14% undecided...

- #115 - This is the Speedy Trial Initiative backed by U.S. Sen. Pete Wilson and a coalition of crime victims and law enforcement officials. Last November, CALPEEK's Readership Survey indicated 80% of those responding felt 115 would be approved. The new numbers show an increase in this attitude - up to 89.7% of those responding. Only 4.2% of those questioned feel #115 will be defeated, while 6.1% offered no opinion...

- #118 - This is the Gary Flynn Reapportionment Initiative. Some call it the 2/3rds reapportionment initiative because under this measure, any new remapping plan needs a 2/3rds vote in the legislature for passage...

...There's good news and bad for supporters of 118. The bad news is that only 36.5% think this measure will win in June. The good news is that 16.4% of CALPEEK readers who responded were undecided --- so you could view this as meaning it could be a very close contest. About 47.1% said 118 would fail. The Calif. Poll shows voters are in favor of 118: 52% to 20%, with 28% undecided...

- #119 - This is the other reapportionment measure on the June ballot. It is called the Huening Initiative after its chief sponsor, San Mateo Co. Sup. Tom Huening. This measure is somewhat more complex than 118, because remapping would be taken away from the legislature and turned over to a commission...

...CALPEEK readers think this plan has a better shot at winning than 118. 46.8% think this plan will PASS; 41.6% say it will FAIL; and 11.6% offered no opinion. Like 118, the high numbers of undecided probably reflect the view that this measure could go either way. The recent Calif. Poll shows 119 slightly ahead, 35% to 32%, with 33% undecided. Stay tuned...

CAMPAIGN 1990: RUNNING FOR COUNTY SHERIFF.
Editor's note: Here is the third installment of CALPEEK's coverage of the 57 county sheriffs races taking place this year...

- LOS ANGELES - Incumbent Sherman Block is headed for a 3rd term victory this June against two opponents, neither of whom have mounted much of a campaign. Fitch/Davis & Assoc. are managing Block's campaign. One of Block's rivals is Sheriff's Dep. Roland C. Biscailuz, a cousin of the late Eugene Biscailuz, who was L.A. County Sheriff from 1932 to 1958...

- TULARE COUNTY - Incumbent Sheriff Bob Wiley is hanging up his badge after 6 terms in office. Wiley is an institution in this Central Valley county and some say he is more powerful than the combined County Bd. of Supervisors. And Wiley is well connected politically, supposedly being pretty close to Gov. George Deukmejian. As with any politician, Wiley has both friends and enemies. In the past few years, there have been some hard feelings between Wiley and some of the local PD chiefs...

...There are 5 candidates trying to replace Wiley and most insiders think this is a real HORSE RACE, with no clear-cut leader. Undersheriff Doyle Hoppert is the "establishment" candidate and has the endorsement of Wiley. Although he came in second to Visalia P.D. Lt. William (Bill) Wittman in the last fundraising report, some think Hoppert has now built up a big warchest...

...Jerry Barker is a former Sheriff's Sgt. and Lt., who is now a P.I. He surprised many insiders by winning the endorsement of the DSA (Deputy Sheriff's Assn.) by a 60% vote. Then there is Melvin (Butch) Coley, a criminology instructor, who has run four times before. He does have good name ID, thus can't be ignored. And finally there is Dep. Sheriff Thomas C. Wright, who has taken on the role of gadfly candidate...

- ORANGE COUNTY - Incumbent Brad Gates, who has been sheriff since 1975, should have no trouble with his one challenger, retired police captain Don Bankhead of Fullerton. Consultant Eileen Padberg is running Gates' campaign...

- YOLO COUNTY - When interim Sheriff Gary Lipelt took this job, he did so with

the understanding he would not seek election this year. Lipelt took over the department after the conviction of former Sheriff Rod Graham, one of the first to be caught in the FBI's ongoing corruption probe in the Sacramento area...

...There are four candidates seeking to fill this office. The frontrunner appears to be Sheriff's Operations Cmd. Gerald Shadinger, who announced for the office more than a year ago. Others in the race are Lawrence Germeshausen, a retired sheriff's Lt.; Richard Beal, a sheriff's sgt.; and Robert Martinez, a former deputy who is now a criminal justice instructor at a local junior college. The DSA has not made an endorsement so far. The UC Davis Police Officers Assn. endorsed Martinez...

48th A.D. UPDATE: CONVENTIONAL WISDOM MAY BE OUT IN THE CONTEST TO REPLACE WATERS...

In this 84% Demo district in central and southeastern L.A. County, conventional wisdom might conclude that the frontrunners would be either L.A. Councilman Bob Farrell or ex community college trustee Marguerite Archie-Hudson. Farrell has backing from L.A. Mayor Tom Bradley and organized labor, while Archie-Hudson is supported by the current officeholder, Assemblywoman Maxine Waters, as well as by Assembly Speaker Willie Brown. BUT HOLD ON...

...Go back to 1976, when the 48th A.D. was an open seat and an almost unknown Maxine Waters was given little chance to upset Johnnie Collins, then AA to former Assemblyman Leon Ralph. Collins was endorsed by then Speaker Leo McCarthy and by several Demo caucus members...

...Why disregard conventional wisdom? Because there are factors at work that could make this into one of the most interesting Demo primaries in Calif. To begin with, don't rule out the other two Democrats: Lynwood Councilwoman Evelyn Wells or campaign consultant Rod Wright...

...Wells has two key advantages: she has a solid base of support in Lynwood and she's listed FIRST on the ballot. That's a very big plus that some may have overlooked. It could be critical in a race where the ultimate winner may get 28-35%...

...As for Wright, let's not forget that he

has some built-in name ID and has run campaigns for some of his current rivals, including Archie-Hudson. And sources tell CALPEEK he is putting together a good grassroots effort, which includes support from some of the Black religious leaders in the 48th A.D. Most important, Wright is also a slate maker - and the odds are pretty good he'll produce a slate card for June 5...

...In terms of Farrell, he has hired S.F. consultant Clint Reilly. Also aboard in a fundraising capacity is the L.A. firm of Afriat/Blackstone Consultants. Farrell will likely be the best funded candidate in this field. On the negative side, Farrell has had problems within his own council district (2 recall attempts). In his last re-election bid, Farrell got only 52% against a field of lightweights who only had about \$10,000 between them...

...As for the Archie-Hudson campaign, the KEY question is whether Maxine's endorsement is enough, especially since Archie-Hudson's campaign manager, John Gibbs, is clearly not in the same league as Reilly or Wright when it comes to experience...

...Bottomline: CALPEEK sources say that the Demo Assembly Leadership is in an ABF (Anyone But Farrell) mood. Archie-Hudson is seen as the best way to keep Farrell in L.A., but there could be a surprise or two come June 5. Stay tuned...

CAMPAIGN 1990: MALIBU CITYHOOD ELECTION.

What's the fastest thing on earth??? It's L.A. County Sup. Deane Dana running along Pacific Coast Highway through what may become the City of Malibu. To say that cityhood backers don't like Dana is the understatement of the decade. But the feeling is mutual. In his reelection for county supervisor in 1988, Dana finished last in Malibu against 3 unknowns. About the only thing Dana likes about Malibu is that it accounts for only 3% of his district...

...But it's not just Dana that has cityhood advocates upset. The Malibu Committee for Incorporation (MCI) hates all the supervisors except Ed Edelman. On a 4-1 vote, the supervisors refused to place the Malibu incorporation issue on the June 5 ballot. But that decision was overturned in court and thus the 10,000 registered voters of

{Continued Next Page}

this famous beach town will have another chance to make Malibu the county's 87th city if they approve Measure Y...

...The main issue in the campaign for cityhood is LOCAL CONTROL. Why local control? Because right now MCI and the Malibu Town Council are at odds with the county over GROWTH and the possible construction of a new sewer system. The county wants to construct a rather large and expensive system, whereas MCI and most cityhood supporters are opposed. Without the big sewer system, DEVELOPMENT will be slowed down. And that is a major part of this battle...

...The YES on Y campaign is under the direction of consultant Gary Amo, who has worked on numerous campaigns for both consultants Lynn Wessell and George Young. At present, there is no evidence of an organized NO on Y campaign, but cityhood backers are fearful of a last minute sneak attack. Cityhood has been REJECTED twice in the past. In the 1976 campaign, incorporation lost by just 103 votes...

...There are 30 candidates who have filed for the council should voters pass Prop. Y. But not all of the 30 are in favor of cityhood. The most outspoken critic of Malibu cityhood is Jack Corrodi, who finished 8th in a field of 19 back in 1976...

...Among those who support cityhood, the best known is Walter Keller, who has been fighting for years to make Malibu a city. Other well known contenders are retired judge John J. Merrick; real estate broker Paul Grisanti; cityhood supporter Carolyn J. Van Horn; former town council member Missy Zeitsoff; Mike Caggiano, who serves on the Malibu Citizens Sewer Cmt.; and Larry Wan, past president of the town council. Another well known candidate is Paul Shoop, who in the past has been an active OPPONENT of cityhood, but now claims to be in favor...

Zeitsoff, Caggiano and Wan appear to be the only ones in the contest who have hired professional campaign consultants. Zietsoff has Rob Rice; Caggiano has Parke Skelton & Barbara Grover; and Wan has Joy Ellis...

...Bottomline: cityhood is much more likely in 1990 than at any time in the

past. In fact, some think cityhood is a SLAM DUNK, especially since those sections of Malibu which voted NO on cityhood in the past are NOT a part of the proposed new city. Stay tuned...

CAMPAIGN 1990: CONSULTANTS' SCORECARD.

Editor's note: Here's a brief rundown on consultants and campaigns...

- Consultant Larry Sheingold has been hired to run the 59th A.D. campaign of Marta Maestas. In addition, consultant George Pla will be doing both general consulting and fundraising work for Maestas, an AA to former Assemblyman (and now Senator) Chuck Calderon(D-Montebello)...

- Santa Monica-based political/media consultant Sid Galanty has signed up two State-wide campaigns for 1990: Demo Bill Press for Insurance Commissioner and "Big Green," the EPA/Environmental initiative, now in circulation for the November ballot...

- Sacto consultant Gaye Lopez is working on behalf of Props. 111 and 108...

- Consultant Steve Schulte now working on Demo primaries for Dianne Feinstein and Arlo Smith...

MARKETPLACE NETWORK

- LEGISLATIVE ADVOCATE - Southern Calif. based trade association seeks legislative advocate to implement and coordinate local legislative affairs. Candidate must possess a thorough knowledge of Los Angeles City/County governmental affairs issues affecting the residential/commercial building industry. Qualified candidates must have strong written and oral communication skills. Excellent salary and benefits. Please send resumes, including salary history, to: 751 Daily Drive, Suite 220, Camarillo, CA 93010. Attn: Personnel...

CALPEEK's Marketplace Network is a listing of employer/employee availabilities for those engaged in campaign consulting/PA/PR/govt. relations/lobbying. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with advanced payment to CALPEEK's Marketplace, P.O. Box 1468, Beverly Hills, CA 90213. For info (213)659-0205...